

Research for Dogs Underway

Carolwood Corporation is sponsoring a study to determine the effects of Alavis MSM on large dogs suffering from osteoarthritis. The study is the first of its kind to investigate the efficacy of Alavis MSM in canines and will be conducted at a preeminent North American veterinary school. The researchers will use diagnostic tools such as x-rays and force plate analysis in addition to blood tests to determine the optimal dosage of Alavis MSM to manage arthritis and joint pain in dogs.



A Safe, Natural Alternative

Alavis MSM is one of the safest substances in biology, similar in toxicity to water. Recent toxicity studies conducted by Prof. B.M. Stankov at a leading independent European medical lab, showed no signs of toxicity when 2000 mg/kg of body weight of Alavis MSM was administered.



LOOK FOR THE ALAVIS MSM BRAND

Alavis MSM is the first branded animal feed grade MSM licensed according to existing U.S. patents. It is a safe, ultra pure product manufactured in the U.S. according to ISO 9002 standards and guidelines established by current good manufacturing practices. Alavis is available in powder and liquid form in most tack, feed and pet supply stores.

Satisfied Users

"I use Alavis MSM as a natural anti-inflammatory product. There is nothing that works as well."

Ann Grell, JAG Ranch

"Two of the race horses were near their lifetime records in their second starts after being on 20 grams of Alavis MSM for just less than a month."

Dr. Ronald Reigel,
Veterinary Consultant and Author

"I saw a BIG difference in the horses receiving ALAVIS MSM. They are doing better overall and have fewer medical problems. The most impressive thing is how much better they are training."

Mike Fisher, experienced standardbred trainer.

About Carolwood Corporation

Carolwood Corporation, Greenville, PA, supplies ultrapure Alavis MSM to major animal feed and supplement distributors throughout North America and Europe. For more information on Alavis MSM call us at 888.646.0350 or visit us on the web at www.msm.com/alavis.



660 Keystone Road, Greenville, PA 16125

FACTS ON

ALAVIS^{MSM}™



And your Animals...



Methyl-sulfonyl-methane (MSM) is a naturally-occurring sulfur compound found in animals and humans, as well as foods, grains, and grasses. In its purified chemical form, it is an essentially odorless, white, water-soluble, crystalline solid. It is one of the safest substances in biology, similar in toxicity to water.

Sulfur, the eighth most abundant element in the human body, has a long history as a healing agent. For centuries, mankind has soaked in sulfur-rich mineral hot springs to help heal a variety of ailments. Sulfur is required by both plants and animals, yet neither can use elemental sulfur directly.

Alavis MSM is a nutritional supplement that provides biologically-active sulfur; a key component of connective tissue in animals and humans. Alavis MSM has been used for years to treat horses for a variety of joint and muscle afflictions, without the side effects of drugs. Recent studies have also shown it can provide relief for joint and muscle pain in humans.

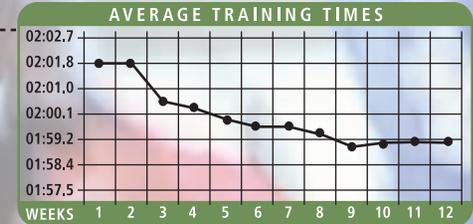
Alavis, manufactured by Carolwood Corporation, is an ultrapure form of the naturally occurring MSM molecule, and the only branded MSM specifically developed for your horses and pets.

Promising New Research for Horses

Ronald J. Riegel, D.V.M., a veterinary medical consultant to owners, breeders and trainers of equine athletes, recently completed a clinical study designed to determine the efficacy of Alavis MSM for pain relief and reduction of inflammation in standardbred race horses. The 12-week study of 30 horses concluded that "Alavis MSM is an effective natural analgesic and anti-inflammatory substance that provides a great benefit not only to the equine athlete, but also to all of the equine species that receive it."

Improved Training Times

The group receiving 20 grams of Alavis MSM averaged a decrease in training times of 2.62 seconds. "This reduction is truly remarkable in that all ten animals improved their times," said Dr. Riegel.



Health Benefits

Over the years, numerous veterinarians and trainers have witnessed Alavis MSM's ability to reduce inflammation and relieve soreness in their animals. Articles in several equine publications have reported success in using MSM for the following conditions:

EQUINE AFFLICTIONS:

- Chronic muscle soreness
- Arthritis
- Epiphysitis
- Laminitis
- Early navicular disease
- Back pain
- Pleuritis
- Dull coat
- Cracked hooves

Dog owners have also observed the benefits of MSM for a number of canine health problems, including:

CANINE AFFLICTIONS:

- Chronic muscle soreness
- Arthritis
- Hip displasia
- Lameness
- Dull coat

